## Cookie Policy agriturismovillabuieri.com

This Cookie Policy describes the methods used by **Villa Buieri Di Cristina Del Moro** (hereinafter also "Villa Buieri") to manage Internet cookies on their websites. It also fulfills the function of information pursuant to art. 13 of Legislative Decree 196/2003 to the users of these sites, in accordance with the provisions of Measure General of the Authority for the Protection of Personal Data 229 of May 8, 2014.

# Who is the owner of the data with reference to the site I'm visiting?

The treatment, in accordance with Art. 4 of Legislative Decree no. 196/2003 is Villa Buieri Di Cristina Del Moro, Via della Certosa 2 in Calci (PI). The data processor is the Chief Operating Officer pro tempore of Villa Buieri Di Cristina Del Moro with reference to the different sites, can be appointed by the owner-specific data processors (eg. Villa Buieri companies appointed by the management of the sites themselves). The list of these managers may be required at any time in Villa Buieri, by directing a request using references later.

### What are cookies?

Cookies are small text files that the sites visited by the user to send his terminal (usually the browser), where they are stored before being re-transmitted to the same sites at the next visit to the same user. During the navigation of a site, you can get on to their terminals also cookie sites of different web server (cd cookie "third parties"). This is because on the website visited can be present elements as, for example, images, maps, sounds, specific links to web pages of other domains that reside on servers other than the one where you find the page you requested. There are two different types of cookies:

- Cookies technical and statistical aggregate that does not require the consent for the 'installation on the terminal user's;
- Cookies that are used for purposes not strictly technical nor statistics, however, require your consent for their use.

# What types of cookies are used on the sites of Villa Buieri Di Cristina Del Moro?

## Cookie technical and statistical aggregate

All of our sites, including portals that provide access to private clients, business partners and operators, using cookie technical.

These cookies are needed in the following two respects:

- For conducting activities à strictly necessary for the functioning of the site: Cookies are used to save the user's session and to perform other activities à strictly necessary for the functioning of the site, for example in relation to the distribution of traffic.
- For conducting activities à rescue preferences, optimization and statistics: in this case, cookies are used to save your browsing preferences and optimize the 'browsing experience of' user. Among these cookies includes, for example, the ones to set the language and the currency or for the management of statistics by the owner of the site.

With specific reference to the traffic survey on line, some of our sites may use the following services, which are used to monitor and analyze traffic data in aggregate form:

**Histats.com:** Histats.com is a web analytics service provided by Wisecode SRL. ("Histats.com"). Histats.com uses the personal data (usage data) anonymized IP with the aim of evaluating the use of the site.

**Google** Analytics: Google Analytics is a web analytics service provided by Google Inc. ("Google"). Google u tilizza the personal data (usage data) with IP anonymized purpose of evaluating the use of the website, compiling reports and share them with other services developed by Google.

Google may use personal information to contextualize and personalize the ads of its own advertising network. The anonymizing IP address is performed by shortening within the borders of EU Member States or other countries participating in the agreement on the European Economic Area, the IP address of the Users. Only in exceptional cases, the IP address will be sent to Google's servers and statements within the United States. The location of the data collected is the United States of America, for more information please refer to the following Privacy Policy: Google Privacy Policy

You can disable this service (opt out) at the following link: http://tools.google.com/dlpage/gaoptout?hl=it

# Other types of cookies

The following our sites may track the user according to the additional purposes described below, in particular through the use of Cookies:

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The third party service listed below may, in addition to what is specified and also the knowledge of the owner, carry out activities of profiling Users. For detailed information on should consult the respective privacy policies of the services listed.

### **Cookie of Statistics (with non-aggregated)**

The services described in this section allow third parties installing cookies (autonomous data controllers) to monitor and analyze traffic data and are used to track user behavior.

Monitoring conversions **Facebook Ads** is a service of statistics provided by Facebook, Inc. linking data from ad network Facebook with the actions taken within the site. Data is collected by using the site. The location of the data collected is the United States of America, for more information please refer to the following Privacy Policy: Facebook Privacy Policy

Conversion Tracking Google AdWords: The Google AdWords Conversion Tracking is a statistics service provided by Google, Inc. linking the data from the network of Google AdWords ads with the actions taken within the site. Data is collected by using the site. The location of the data collected is the United States of America, for more information please refer to the following Privacy Policy: Google Privacy Policy

Monitoring conversions **Yahoo** Advertising: Monitoring conversions Yahoo Advertising is a statistics service provided by Yahoo! Inc. linking the data from the network of Yahoo ads with the actions taken within the site of the site. The location of the data collected is the United States of America, for more information please refer to the following Privacy Policy: <u>Yahoo!</u> Privacy Policy

### **Cookie social networking**

These services allow you to make interactions with social networks or other external platforms directly from the pages of this site. The interaction and information obtained from this website are in any case subject to the User's privacy settings related to each social network. If an installed service interaction with social networks, it is possible that, even if users do not use the service, the same collect traffic data about the pages in which it is installed.

Linkedin button and social widgets: the button and social widgets are services of Linkedin interaction with the social network Linkedin, provided by Linkedin Inc. is collected usage data of the sites visited. The location of the data collected is the United States of America, for more information please refer to the following Privacy Policy: Linkedin Privacy Policy

Tweet button and social widgets to **Twitter** Tweet button and social widgets are services of Twitter to interact with the social network Twitter, provided by Twitter Inc. is collected usage data of the sites visited. The location of the data collected is the United States of America, for more information please refer to the following Privacy Policy: <u>Twitter Privacy Policy</u>

Like button and social widgets for **Facebook:** the "Like" Facebook and social widgets are services of interaction with the social network Facebook, provided by Facebook Inc. is collected usage data of the sites visited. The location of the data collected is the United States of America, for more information please refer to the following Privacy Policy: <u>Facebook Privacy Policy</u>

#### **Cookies external platforms**

These services allow you to view content hosted on external platforms directly from the pages of this site and to interact with them. In the case in which is installed a service of this type, it is possible that, even if users do not use the service, it collects traffic data relating to the pages in which it is installed.

**Youtube** Video Widget is a service of displaying video content managed by Google Inc. that allows this site to integrate such content within its pages. Data is collected by use of the sites visited. The location of the data collected is the United States of America, for more information please refer to the following Privacy Policy: Youtube (Google) Privacy Policy

Widget **Google Maps** is a service of displaying maps powered by Google Inc. that enables this application to integrate such content within its pages. Data is collected by use of the sites visited. The location of the data collected is the United States of America, for more information please refer to the following Privacy Policy: Google Privacy Policy

# Additional information on some purposes' treatment and use of cookies

Since the installation of cookies and other tracking systems

operated by third parties through the services used within this site can not be technically controlled by the Owner, any specific reference to Cookie and tracking systems installed by third parties is to be typical. For complete information, see the privacy policy of any third party service listed in this document.

## And as 'you may opt to' use of cookies?

The user who continues the navigation on our sites (closing the banner information or accessing any content of the page below) accept the use of cookies that can be installed on such sites on its end. Each user can be denied at any time their consent and disable the use of cookies:

- I 'ò User can exercise their right to oppose the tracking inquiring through the privacy policy of the third party, via the link to opt out if explicitly provided or contact the same;
- By acting directly on the settings of your browser.

We note that disabling cookies full of technical user could compromise the use of certain features of our sites and, in some cases, result in the complete inability to navigate these sites. Conversely, disabling cookies nontechnical not affect the use of our sites.

Below, we give instructions for managing cookies with reference to the main browser.

• Microsoft Windows Explorer: Link

Google Chrome: <u>Link</u>
Mozilla Firefox: <u>Link</u>
Apple Safari: <u>Link</u>

## Who can you contact for more information about the 'use of cookies?

Users of our sites, as interested, can contact at any time the data processor to request more information about the use of cookies and, in general, to exercise the rights conferred on them by art. 7 of Legislative Decree no. 196/2003 (including, but not limited to: ascertain the source of the personal data, the purposes and methods of treatment; the identity of the owner, manager, subjects or categories of persons to whom the data may be communicated; updating, rectification or integration of the data, the cancellation, anonymization or blocking of data in violation of the law, etc.) by writing to:

Villa Buieri Di Cristina Del Moro, Via della Certosa, 2, 56011
 Calci (PI)

• or at the following e-mail: info@agriturismovillabuieri.com.

### Definitions

## Personal information (or data)

It constitutes personal data any information relating to an individual, identified or identifiable, even indirectly, by reference to any other information including a personal identification number.

## **Usage Data**

Are personal data collected automatically by the Application (or by third-party applications that use the same), including: IP addresses or domain names of the computers used by the users who connect to the Application, addresses URI (Uniform Resource Identifier), the time of request, the method used to submit the request to the server, the file size obtained in response, the numerical code indicating the status of response from the server (successful, error, etc. .) the country of origin, the features of the browser and operating system used by the visitor, the various time details per visit (for instance the time spent on each page) and the details about the path followed within the Application, with particular reference to the sequence of pages visited, the parameters related to the operating system and computer environment.

#### User

The individual using this site, which must coincide with the involved or be approved by that State and whose Personal Data are being processed.

### Interested

The natural or legal person to whom the Personal Data.

### **Data Controller (or owner)**

The natural person, legal person, public administration or any other organization, association or organization that is competent, also jointly with another data, decisions regarding the purposes, methods of processing of personal data and the tools used, including the profile of Safety in connection with the operation and use of this site. The Data Controller, unless otherwise specified, is the owner of this website.

This policy is kept under regular review by Villa Buieri Di Cristina Del Moro.

Last updated: May 2015